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For immediate release

Barry L. Bell, Managing Director, Echelon Analytics to Speak at the Knowledge Group's The Evolving Landscape in the Calculation of Patent Damages - Reasonable Royalties LIVE Webcast

The Knowledge Group/The Knowledge Congress Live Webcast Series, the leading producer of regulatory focused webcasts, has announced today that **Barry L. Bell, Managing Director, Echelon Analytics** will speak at the Knowledge Group's webcast entitled: **"The Evolving Landscape in the Calculation of Patent Damages - Reasonable Royalties."** This event is scheduled for **February 1, 2017 from 3:00 PM to 5:00 PM (ET).**

For further details, please visit: https://www.theknowledgegroup.org/patent-damages-2/

About Barry L. Bell

For more than 25 years, Barry Bell has focused primarily on the analysis and quantification of damages in commercial litigation matters. He is experienced in analyzing complex matters; identifying relevant issues, information and approaches; and cogently communicating, via expert reports and testimony, the resulting opinions to interested parties.

Mr. Bell has extensive experience in analyzing damages in a wide variety of actions, including breach of contract, breach of fiduciary duty, fraud, and intellectual property infringement/misappropriation, among others, across a broad industry spectrum. Mr. Bell frequently provides expert witness testimony related to damages in complex commercial and intellectual property-related disputes.

About Echelon Analytics

Echelon Analytics is a nationally recognized firm comprised of proven leaders in the areas of economic and financial analysis, financial investigation and forensic accounting and expert witness services. We assist clients involved in commercial disputes and high-stakes litigation, as well as those needing help assessing value and risk in the context of pre-litigation, mergers and acquisitions, joint ventures, licensing and sales. http://echelonanalytics.com/

Event Synopsis:

Recent case law has focused on the importance of apportionment in the calculation of patent damages, in particular, reasonable royalties. This webcast examines the various apportionment methodologies, in the light of recent court decisions, and provides insight into their uses as well as potential pitfalls. The apportionment analyses will be broadly classified into revealed preference methods (the use of transactions data and comparables) and stated preference methods (survey research).

About The Knowledge Group/The Knowledge Congress Live Webcast Series

The Knowledge Group was established with the mission to produce unbiased, objective, and educational live webinars that examine industry trends and regulatory changes from a variety of different perspectives. The goal is to deliver a unique multilevel analysis of an important issue affecting business in a highly focused format. To contact or register for an event, please visit: http://theknowledgegroup.org/