



June 1, 2016

For immediate release

Scott Cragun Earns Certified Licensing Professional (CLP) Designation

SALT LAKE CITY – Scott Cragun, a Director at Echelon Analytics, has earned the Certified Licensing Professional (CLP) credential. He joins a growing group of intellectual property professionals who have demonstrated they are dedicated to higher standards of practice in the licensing industry.

The CLP designation acknowledges licensing professionals who have demonstrated their experience and proficiency in licensing and the commercialization of intellectual property. It is built on internationally applicable standards of practice, knowledge, and ethics to differentiate licensing professionals who have taken the steps necessary to become certified.

After conducting industry research, the CLP certification was created to recognize licensing professionals who are committed to professional development and the attainment of the skills and knowledge necessary to perform their jobs at the highest level of quality.

To receive the CLP credential, Scott Cragun met requirements in three areas: (1) Education – bachelor’s degree or higher from an accredited university; (2) Experience – at least three years of professional-level experience involving the development, use, transfer, marketing, valuation, and/or management of intellectual property; and (3) Knowledge – passed the CLP examination. The three-hour CLP exam questions on subject areas including strategy, opportunity assessment, IP protection, valuation, marketing, agreement drafting and development, negotiation, and agreement management.

For more information about the CLP program visit www.licensingcertification.org.

About Echelon

Echelon Analytics is a recognized leader in expert witness services, economic and financial analysis, business consulting, financial investigation and forensic accounting. From its offices in Dallas, Houston, and Salt Lake City, the firm works with law firms, corporations, government entities, and private individuals across the United States and internationally in matters involving commercial damages, intellectual property disputes and valuation, and banking and finance litigation.

Learn more about Echelon Analytics at echelonanalytics.com.

Press Contact:

Barry Bell
Managing Member
214.965.8530
bbell@echelonanalytics.com