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For immediate release

Krista Santino joins Echelon Analytics, will open Los Angeles office

DALLAS — Krista Santino has joined Dallas-based Echelon Analytics, a nationally recognized consulting firm focused on economic and financial analysis in litigation and disputes. Ms. Santino joins the firm as a Director and will open a new Echelon office in Los Angeles.

“Krista makes a great addition to our leadership team at Echelon. She is a CPA and a credentialed valuation professional with deep experience in both financial forensics and commercial litigation damages, including intellectual property damages,” said Barry Bell, Managing Member of Echelon. “Also, by launching our new Los Angeles office, she can provide an enhanced level of client service to our existing West Coast clients and further expand our reach into this important litigation venue. I’m excited to collaborate with Krista as we continue to grow our national practice in both intellectual property litigation services and complex commercial litigation services.”

Krista is an experienced forensic accountant with a substantial background in financial investigation, accounting malpractice, and the analysis of economic damages issues in both general commercial and intellectual property settings. A licensed CPA for over 20 years, she specializes in providing objective and fact-based analysis to her clients, allowing them to make better informed decisions about disputes, litigation, or other critical business challenges facing them.

Krista’s experience in financial investigation and accounting malpractice includes engagements on behalf of real estate investment funds, global accounting firms, manufacturing companies, banking and other financial entities, and other government offices and regulatory agencies, including the United States Department of Justice and the Securities and Exchange Commission. These matters have included the investigation into the actions of real estate developers and other financial fiduciaries, analysis of audit team compliance with audit regulations, analysis of corporate accounting directors’ compliance with accounting regulations, and analysis of other litigation-related damages issues across many industries. Her work has been utilized in civil litigation and criminal prosecutions of former officers and directors, insiders, outside professionals, and other parties alleged to have caused damages through accounting malpractice or breach of fiduciary duty.

Krista has directed engagements on behalf of both plaintiff and defense litigation counsel to provide investigation, analysis, and expert opinions concerning economic damages related to a wide variety of complex commercial litigation matters across numerous industries.

Krista’s earlier career included positions in the consulting practices of KPMG and FTI Consulting. She later joined the Financial Advisory Practice of AlixPartners and followed the Los Angeles practice of that firm to Resolution Economics.

Krista holds a Masters of Business Administration from the University of North Carolina at Chapel Hill’s

Kenan Flagler Business School and received her Bachelor of Business Administration in Accounting from Texas A&M University in College Station. She is a member of the American Institute of Certified Public Accountants (AICPA). Krista also is Accredited in Business Valuation and Certified in Financial Forensics by the AICPA.*

About Echelon

Echelon Analytics is a recognized leader in expert witness services, economic and financial analysis, business consulting, and financial investigation. From its offices in Dallas, Houston, and Salt Lake City, the firm works with law firms, corporations, government entities, and private individuals across the United States and internationally in matters involving commercial damages, intellectual property disputes and valuation, and banking and finance litigation.

Learn more about Echelon Analytics at ea-us.com.

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*Echelon Analytics is not a CPA firm.

